



METROPOLIS
NEXT
GENERATION
COMPETITION

METROPOLIS IS OFFERING SEED MONEY TO AN ARCHITECT OR DESIGNER LOOKING TO DEVELOP A BIG IDEA THAT WILL MAKE OUR DESIGNED ENVIRONMENT BETTER, SAFER, AND MORE SUSTAINABLE.

PLEASE READ THE FOLLOWING INSTRUCTIONS VERY CAREFULLY.

The Metropolis Next Generation Design Prize recognizes and encourages today's rising stars in design by awarding a cash prize of \$10,000 to an individual or office to invest in a Big Design Idea. The proposed idea must benefit people and the environment, and challenge design professionals to create human-centered products, environments, and communication systems. Since 1981 *Metropolis* has been at the forefront of reporting and analyzing design and architecture as a humanist activity. We pay special attention to grass roots environmentalism, universal access, and technology, and how these influence the designed environment.

WHO IS ELIGIBLE? The Next Generation Design Prize is open to anyone who has been a practicing designer for ten years or less. The prize is intended to promote designers who are thinking about sustainability, universal access, and new technologies. We encourage submissions from all disciplines including architecture, interior design, industrial design, experience design, communication design, graphic design, digital design, and urban planning. We are looking for evidence of productive collaborations between disciplines.

WHAT SHOULD I SUBMIT? Submissions may be ideas/projects that deal with a) spatial uses (efficient and supportive environments, be these for home, work, or play; interior or exterior) b) product designs that serve everyday life, including furniture, lighting, and other furnishings c) communication systems that enhance understanding and encourage learning d) planning that considers natural resources as well as human and community resources.

DO I PAY A FEE TO ENTER? The entry fee is \$50 for each submission. All entries must be postmarked by January 15, 2005. Late entries (postmarked after January 15, 2005) will be accepted, but must include a \$25 late fee, in addition to the entry fee. No entries will be accepted after January 31, 2005, regardless of when postmarked, even if accompanied by a late fee. *Metropolis* shall not be responsible for (i) lost, late, misdirected, damaged, incomplete, illegible or postage due mail, or (ii) any other problems relating to postal delivery of entries, including, but not limited to, lost or damaged entries, damage to artwork, or incorrect mailing address information. Residents of the following states by law are not required to pay an entry fee: MD, VT, TN, AZ, and NJ.

HOW AND WHEN IS THE WINNER CHOSEN? A panel of distinguished interdisciplinary jurors will choose the finalist and ten to fifteen runners-up on or around February 20, 2005. The winner will be featured in the June 2005 issue of *Metropolis* and on www.metropolismag.com. Runners-up will be featured in *Metropolis* during the second half of 2005 and on www.metropolismag.com. The winner will be notified by phone. The runners-up will be notified by email.

WHAT ARE THE WINNER'S OBLIGATIONS? At the announcement ceremonies of the 2006 Next Generation Design Prize, *Metropolis* will ask the 2005 winner to present the process or outcome of his or her winning work.

WHAT WILL THE RUNNERS-UP DO? Ten to fifteen runners-up of the Next Generation Design Prize will be invited to form the core of an ongoing *Metropolis* seminar program on Design Entrepreneurs.

WATCH FOR ACCURACY AND COPYRIGHTS! Information you provide on this form may appear in *Metropolis* and on www.metropolismag.com. Credit information may need to be condensed or edited for space. *Metropolis* is not responsible for incorrect information provided on entry forms that misrepresents the copyright of original ownership of ideas. *Metropolis* assumes that all entries are original and are the works and property of the entrant, with all rights

granted therein. *Metropolis* is not liable for any copyright infringement on the part of the entrant. *Metropolis* assumes that all images provided with entries are free of copyright infringement and that the entrant has secured permission for the submitted image(s) to appear in *Metropolis* and on www.metropolismag.com. *Metropolis* will include photographer credits if that information is provided on the designated line on the official entry form.

HOW MANY IDEAS CAN I SUBMIT? Up to three (3) ideas may be entered by one entrant. Submit a separate entry form and fee for each entry.

CAN I GET MY MATERIALS BACK? Yes, but you must submit an additional fee of \$20 and indicate on the application that you are requesting that your materials be returned. Otherwise, all submitted materials become the property of *Metropolis* magazine and will not be returned. *Metropolis* is not responsible for lost or damaged entries.

ACCEPTING THE PRIZE The winner and runners-up may be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release along with all third party releases within fifteen (15) days of notification attempt. Failure to comply within that time period will result in forfeiture of the prize and selection of an alternate winner. By accepting the prize, the winner grants to *Metropolis* the right to use the winner's name and likeness for purposes of advertising, promotion and other commercial purposes (including, but not limited to, on the *Metropolis* Web site) without further permission or additional compensation, except where prohibited by law.

WHERE CAN I FIND MORE INFORMATION? For questions please refer to the competition FAQ posted on the *Metropolis* Next Generation Web site. If the answer to your question is not already posted send an email to nextgeneration@metropolismag.com or call 212-886-2535.

HOW DO I ENTER?

1. Compile your Big Idea along with photos, renderings, and required essays in a single bound book, recommended size 8.5 x 11 inches. You may also include examples of past work, built or speculative. Do not print your name anywhere inside or on the cover. Each entry should include: a completed and signed entry form, the entry fee, one book, and a CD with publication quality images. Recommended resolution is 300 dpi at 10 x 12 inches.

2. Each entry must be accompanied by a check drawn on a U.S. bank or an international money order made payable to *Metropolis* magazine/Next Generation, or include a credit card number with expiration date, along with completed and signed entry form. Foreign checks and bank transfers are not acceptable. One check may be used to cover multiple entries as long as all entries are sent in the same package. Your canceled check is your receipt.

3. The artwork you submit must be publication quality, clearly labeled, and identified. *Metropolis* assumes that, for all submitted images, you have secured permission from any third party individuals to include these images in *Metropolis* magazine and on www.metropolismag.com. Please include photographer credit information on the entry form. By entering this competition, you agree to abide by these rules and warrant and represent that (i) your entry is your original work, (ii) you have sufficient rights to the material you are submitting, (iii) it has been legally obtained and created, and (iv) publication of the material via various media will not infringe on any third party rights, including, without limitation, contractual rights, intellectual property rights, publicity and privacy rights and the rights against libel, defamation and slander. By entering this competition and accepting the prize, you grant *Metropolis* the right to edit, publish, promote, and otherwise use your entry without further permission, notice or compensation, including, but not limited to, in *Metropolis* magazine, on the World-Wide Web, either as submitted or in edited form, and on the competition website.

METROPOLIS **NEXT GENERATION** DESIGN PRIZE **ENTRY FORM**

ESSAY QUESTIONS: *[Attach additional pages as necessary]*

What is your Big Idea? (in 10 words or less)

How would you describe it? (in 50 words or less)

What makes it a Big Idea? e.g., materials/research/concept/form (in 200 words or less)

How do the materials/images you are submitting illustrate the concept and viability of the project? (in 200 words or less)

What is your business plan for producing your Big Idea? (in 200 words or less)

ABOUT YOU

Submitted by _____

Contact Name _____

Is this your Big Idea? YES NO

Firm Name: _____

Principle Name _____

Address _____

City _____

State, ZIP/postal code _____

Country _____

Telephone _____

E-mail _____

SEND ENTRIES TO:Attn: Laurie Manfra/Next Generation
Design Prize

Metropolis Magazine

61 West 23rd Street, 4th Floor

New York, NY 10010

DEADLINE: 01.15.2005**MY COLLABORATORS ARE:**

(PLEASE ATTACH ADDITIONAL SHEETS AS NEEDED)

Firm Name _____

Contact Name _____

Principal Name _____

Address _____

City _____

State, ZIP/postal code _____

Country _____

Telephone _____

E-mail _____

WHAT MATERIALS ARE ENCLOSED AND HOW MANY OF EACH?*

Entry form with required fee _____

*Bound Book _____

CD with publication quality images (300 dpi at 10x12") _____

 Check here if you would like your materials returned
for an additional fee of \$20.

**Please do not print your name on or in the book. The judging is anonymous.*

PHOTO/VIDEO CREDITS

Who shot the photos you are submitting?

 I did Someone else did

 Not submitting photos

Name: _____

Telephone: _____

APPLICANT'S SIGNATURE

I have read the entry rules and my full payment is enclosed. I hereby warrant that I have sufficient rights to the material I am submitting, that it has been legally obtained and created, that I have all necessary third party releases and can make them available upon request, and that publication of the material via various media will not infringe on any third party rights. My entry constitutes permission to print my entry in *Metropolis* magazine and on www.metropolismag.com.

Name: _____

Date: _____

Signature: _____

ENTRY FEES

(If submitting multiple entries, please use a separate entry form for each.)

Number of entries _____ @ \$50 each = _____

Late fees per entry* _____ @ \$25 each = _____

Returned materials fee _____ @ \$20 each = _____

Total Amount Enclosed _____

**A late fee of \$25 is required with all entries not postmarked by January 15. No entries will be accepted after January 31, 2005.*

PAYMENT

Method of Payment

 Check enclosed (U.S. only)

 International money order enclosed

 Visa MasterCard American Express

Credit card number: _____

Expiration date: _____

Signature: _____

ABOUT YOU

Submitted by _____

Contact Name _____

Is this your Big Idea? YES NO

Firm Name _____

Principle Name _____

Address _____

City _____

State, ZIP/postal code _____

Country _____

Telephone _____

Fax, E-mail _____

MY COLLABORATORS ARE:

(PLEASE ATTACH ADDITIONAL SHEETS AS NEEDED)

Firm Name _____

Contact Name _____

Principal Name _____

Address _____

City _____

State, ZIP/postal code _____

Country _____

Telephone _____

Fax, E-mail _____

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Number of entries _____ @ \$50 each = _____

Late fees per entry* _____ @ \$25 each = _____

Total Amount Enclosed _____

A late fee of \$25 is required with all entries not postmarked by December 15. No entries will be accepted after December 31, 2004.*PHOTO/VIDEO CREDITS**

Who shot the photos you are submitting?

 I did Someone else did Not submitting photos

Name: _____

Telephone: _____

PAYMENT

Method of Payment

 Check enclosed (U.S. only) International money order enclosed Visa MasterCard American Express

Credit card number: _____

Expiration date: _____

APPLICANT'S SIGNATURE

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Name: _____

Signature: _____

SEND ENTRIES TO:

Attn: Laurie Manfra/Next Generation Design Prize

Metropolis Magazine

61 West 23rd Street, 4th Floor

New York, NY 10010

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