



## Advocating It: Carlie Bullock-Jones @ ICFF 2007

IDCEC approved for 0.2 continuing-education units; course #8011

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### PARTICIPANT EXERCISE

1) Carlie Bullock-Jones learned a lot about sustainability during her education at Auburn before buzzwords like “green,” “sustainable,” or “high performance” were common. What are the real questions behind the buzzwords and what are some ways they are integrated into Auburn’s Rural Studio?

2) What was Bullock-Jones’s thesis at Auburn, and why is it very simple and very complicated at the same time?

3) What is the design community's impact on the environment?

4) What is the difference between the typical linear design process and an integrated design process? Why would this affect the environment?

5) Once you've got the client, broker, architect, lighting designer, etc. together for an integrated meeting and are ready to proceed toward sustainability, you are likely to face some big obstacles to your desired goal. What should you do to head these off?

6) What is the effect of an integrated design approach to sustainability on the cost of a project?

7) Why does Bullock-Jones advocate that projects actually go for LEED ratings rather than simply following LEED guidelines?

8) Why does Bruce Fowle compare LEED to a fax machine?

9) How does the marketplace shape green building?

10) How will Building Information Modeling (BIM) help the interior designer to work with daylighting?