

METROPOLIS

2008 EDITORIAL CALENDAR (subject to change)

Every issue of *Metropolis* influences an unduplicated readership of design decision-makers. Industry leaders rely on *Metropolis* for its insightful, must-read coverage that defines the issues facing the design community today.

METROPOLIS Magazine > 61 West 23rd Street, New York, NY 10010 > T 212.627.9977 > F 212.627.9988 > www.metropolismag.com

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY/AUG	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad Close	12.7.07	1.10.08	2.8.08	3.7.08	4.10.08	5.9.08	6.9.08	8.8.08	9.10.08	10.10.08	11.7.08
Ad Materials Due	12.12.07	1.15.08	2.13.08	3.12.08	4.14.08	5.14.08	6.12.08	8.13.08	9.12.08	10.14.08	11.12.08
Mail Date	12.28.07	2.1.08	2.29.08	3.28.08	5.2.08	5.30.08	6.27.08	8.29.08	10.3.08	10.31.08	11.26.08
Editorial Highlights	Special Issue: Smart Environments Award winners	Education Healthcare	Special Issue: Product Design	ICFF Preview Hospitality Kitchen + Bath	Residential Design Lighting ICFF Highlights	Workplace/NeoCon	Interiors Education	ICFF Healthcare Hospitality	Retail Sustainable product	Workplace/NeoCon Landscape Architecture	Interiors Lighting
Advertising Sections [1/8-page Catalog Section]	New Product Catalog Design Education	Lighting Product Guide Commercial Interiors Product Guide	Hardware/ Kitchen + Bath Product Guide	Spring Catalog	Hardware/ Kitchen + Bath Product Guide NeoCon Preview Design Education	Commercial Interiors Product Guide	Lighting Product Guide New Product Summer Catalog	Hardware/ Kitchen + Bath Product Guide ICFF Wrap-up Design Education	New Product Fall Catalog Design Education	Workplace Product Guide Design Education	Hardware/ Kitchen + Bath Product Guide Lighting Product Guide
Special Publications/ Ad Study			Ad Performance Study		ICFF Directory NYC Design Guide	NeoCon Taste of the Town Restaurant Guide					
Trade Show and Event Distribution	Intersect West (Feb 5 Las Vegas)	ASID Interiors '08 (Mar 13 New Orleans)	Global Shop (Mar 19 Chicago)	HD Expo (May 15 Las Vegas)	ICFF (May 17 NYC)	NeoCon (Jun 9 Chicago)		IIDEX NeoCon (Sept 25 Toronto)	NeoCon East (Oct 29 Baltimore)		
			AIA Expo (May 15 Boston)	K/BIS (April 11 Chicago)	Lightfair (May 28 Las Vegas)			HD Boutique (Sept 17 Miami)	Greenbuild Expo (Nov 19 Boston)		
			ICFF (May 17 NYC)	AIA Expo (May 15 Boston)				Healthcare Facilities Symposium (Chicago Sept 9)	Healthcare Design 08 (Nov 8 Wash DC)		
			K/BIS (Apr 11 Chi)								
			HD Expo (May 15 Las Vegas)					NeoCon Express (Oct 2 Los Angeles)			
			Lightfair (May 28 Las Vegas)								
			NeoCon (Jun 9 Chi)								
Monthly Targeted Mailings	NeoCon '07 attendees	Education specifiers	NeoCon '07 attendees	K/BIS '07 attendees	Kitchen + Bath specifiers	Corporate end-users	ASID Interiors '08 attendees	Healthcare specifiers	NeoCon East '07 attendees	Corporate end-users	K/BIS '08 attendees
	NeoCon Xpress attendees '07	IALD members	Greenbuild Expo '07 attendees	HD Expo '07 attendees	IALD members	Facility managers	Lighting specifiers	HD Expo '08 attendees	Visual merchandisers/store planners	Facility managers	IALD members
	IIDA members	HealthcareDesign '07 attendees	AIA Expo '07 attendees	HD Boutique '07 attendees	Lighting specifiers		Education specifiers		Greenbuild '07 attendees	NeoCon '08 attendees	Lighting Specifiers