

METROPOLIS

2009 EDITORIAL CALENDAR (subject to change)

Every issue of *Metropolis* influences an unduplicated readership of design decision-makers. Industry leaders rely on *Metropolis* for its insightful, must-read coverage that defines the issues facing the design community today.

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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY/AUG	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad Close	12.10.08	1.9.09	2.10.09	3.10.09	4.8.09	5.8.09	6.22.09	8.10.09	9.10.09	10.9.09	11.10.09
Ad Materials Due	12.15.08	1.13.09	2.13.09	3.12.09	4.14.09	5.12.09	6.26.09	8.13.09	9.14.09	10.13.09	11.12.09
On Sale Date	1.16.09	2.16.09	3.16.09	4.17.09	5.14.09	6.11.09	7.17.09	9.15.09	10.16.09	11.17.09	12.15.09
Editorial Highlights	Special Issue: Smart Environments Awards	Education Healthcare	Special Issue: Product Design Outdoor Products	ICFF Preview Hospitality Kitchen + Bath	Residential Design Lighting ICFF Highlights	Workplace/NeoCon	Interiors Education Kitchen + Bath	ICFF Healthcare Hospitality	Retail Sustainable Product	Workplace/NeoCon Landscape Architecture	Interiors Lighting
Advertising Sections [1/8-page Catalog Section]	New Product Catalog Design Education	Lighting Product Guide Commercial Interiors Product Guide	Hardware/ Kitchen + Bath Product Guide	Spring Catalog	Hardware/ Kitchen + Bath Product Guide NeoCon Preview Design Education	Commercial Interiors Product Guide	Lighting Product Guide New Product Summer Catalog	Hardware/ Kitchen + Bath Product Guide ICFF Wrap-up Design Education	New Product Fall Catalog Design Education	Workplace Product Guide Design Education	Hardware/ Kitchen + Bath Product Guide Lighting Product Guide
Special Publications/ Ad Study			Ad Performance Study		ICFF Directory NYC Design Guide	NeoCon Taste of the Town Restaurant Guide		Ad Performance Study			
Trade Show and Event Distribution			AIA Expo (April 30, San Fran) K/BIS (May 1, Atlanta) Lightfair (May 5, NYC) HD Expo (May 14, Las Vegas) ICFF (May 16, NYC) NeoCon (Jun 15, Chi)	K/BIS (May 1, Atlanta) Lightfair (May 5, NYC) HD Expo (May 14, Las Vegas)	HD Expo (May 14, Las Vegas) ICFF (May 16, NYC)	NeoCon (Jun 15, Chicago)		HD Boutique (Sept 14, Miami) IIDEX NeoCon (Sept 24, Toronto) Healthcare Facilities Symposium (Sept 30, Chicago)	NeoCon East (Oct 28, Baltimore) Greenbuild (Nov 11, Phoenix)	Greenbuild (Nov 11, Phoenix)	
Monthly Targeted Mailings	NeoCon '08 attendees IIDA members	Education specifiers IALD members HealthcareDesign '08 attendees	AIA Expo '08 attendees Sustainable AIA members	K/BIS '08 attendees HD Boutique '08 attendees	Kitchen + Bath specifiers IALD members Lighting specifiers	Corporate end-users Facility managers	ASID Interiors '08 attendees Lighting specifiers Education specifiers	Healthcare specifiers Hospitality specifiers	NeoCon East '08 attendees Visual merchandisers/store planners	NeoCon '09 attendees Corporate end-users Facility managers	K/BIS '09 attendees IALD members Lighting Specifiers