

METROPOLIS

2010 EDITORIAL CALENDAR (subject to change)

Every issue of *Metropolis* influences an unduplicated readership of design decision-makers. Industry leaders rely on *Metropolis* for its insightful, must-read coverage that defines the issues facing the design community today.

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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY/AUG	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad Close	12.10.09	1.11.10	2.10.10	3.10.10	4.9.10	5.10.10	6.10.10	8.10.10	9.10.10	10.8.10	11.10.10
Ad Materials Due	12.15.09	1.14.10	2.12.10	3.12.10	4.14.10	5.13.10	6.15.10	8.13.10	9.14.10	10.13.10	11.12.10
On Sale Date	1.12.10	2.16.10	3.16.10	4.20.10	5.18.10	6.22.10	7.20.10	9.21.10	10.19.10	11.16.10	12.21.10
Editorial Highlights	Special Feature: What's Next? Education	IIDA/Metropolis Smart Environments Winners Healthcare	Special Issue: Product Design Kitchen + Bath	Hospitality Lighting ICFF Preview	Residential Design Next Generation ICFF Highlights	Workplace/NeoCon Education Kitchen + Bath	Interiors Education	ICFF Wrap-up Hospitality	Healthcare Sustainable Product	Workplace/NeoCon Wrap-up Retail	Int'l Design Interiors Lighting
Advertising Sections (1/8-page Catalog Section)	New Product Catalog Design Education	Lighting Product Guide Commercial Interiors Product Guide	Hardware/ Kitchen + Bath Product Guide	Spring Catalog	Hardware/ Kitchen + Bath Product Guide Design Education NeoCon Preview ITC Section	Commercial Interiors Product Guide	Lighting Product Guide New Product Summer Catalog	Hardware/ Kitchen + Bath Product Guide ICFF Wrap-up Design Education	New Product Fall Catalog Design Education ITC Section	Workplace Product Guide Design Education	Hardware/ Kitchen + Bath Product Guide Lighting Product Guide ITC Section
Special Publications/ Ad Study			Ad Performance Study		ICFF Directory Ad close: April 5 NYC Design Guide Ad close: March 31	NeoCon Restaurant Guide Ad close: April 22			Ad Performance Study		
Trade Show and Event Distribution	Metropolis A+D Tour	Metropolis A+D Tour	AIA Expo (June 10, Miami) K/BIS (April 16, Chicago) Lightfair (May 10, Las Vegas) HD Expo (May 18, Las Vegas) ICFF (May 15, NYC) NeoCon (June 14, Chi) Metropolis A+D Tour	Lightfair (May 10, Las Vegas) HD Expo (May 18, Las Vegas) Brooklyn Designs (May 8, Brooklyn) Metropolis A+D Tour	ICFF (May 15, NYC) AIA Expo (June 10, Miami) Next Generation Event Metropolis A+D Tour	NeoCon (Jun 14, Chicago) Metropolis A+D Tour	Metropolis A+D Tour	HD Boutique (Sept 13, Miami) IINDEX NeoCon (Sept 22, Toronto) Healthcare Facilities Symposium (Sept 14, Chicago) Metropolis A+D Tour	Healthcare Design (Nov 13, Las Vegas) Greenbuild Expo (Nov 16, Chicago) Metropolis A+D Tour	Greenbuild Expo (Nov 16, Chicago) Metropolis A+D Tour NeoCon East (Dec 15, Baltimore)	Metropolis A+D Tour
Monthly Targeted Mailings	Education specifiers GSA (Gov't) List	IIDA members HealthcareDesign '09 attendees	K/BIS '09 attendees AIA members NeoCon '09 attendees	IALD members Lighting specifiers HD Boutique '09 attendees ICFF '09 attendees	ICFF '09 attendees Kitchen + Bath specifiers	Corporate end-users Facility managers Nat'l Assoc. of Facility Managers	ASID Interiors '09 attendees Education specifiers	Hospitality specifiers ICFF '10 attendees Lighting specifiers IALD members	Healthcare specifiers NeoCon East '09 attendees	NeoCon '10 attendees Corporate end-users Facility managers	K/BIS '10 attendees IALD members Lighting specifiers