

Metropolis Magazine > 61 West 23rd Street, Floor 4, New York, NY 10010 > T 212.627.9977 > F 212.627.9988 > www.metropolismag.com

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY/AUG	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>Ad Close</b>	12.9.11	1.10.12	2.10.12	3.9.12	4.10.12	5.10.12	6.11.12	8.10.12	9.10.12	10.10.12	11.9.12
<b>Ad Materials Due</b>	12.13.11	1.13.12	2.14.12	3.13.12	4.13.12	5.14.12	6.14.12	8.14.12	9.13.12	10.12.12	11.13.12
<b>On Sale Date</b>	1.24.12	2.14.12	3.13.12	4.17.12	5.15.12	6.19.12	7.17.12	9.18.12	10.16.12	11.13.12	12.18.12
<b>Editorial Highlights</b>	<b>Special issue: Game Changers</b>	Healthcare Education	<b>Special Issue: Product Design</b> Lighting	Hospitality Kitchen + Bath	ICFF Issue NYC Design Week Residential Design	NeoCon Issue	Interiors Education	Hospitality Lighting	<b>Special Issue: Next Generation Competition</b> Healthcare	Workplace Government	Special Issue: IIDA/Smart Environments Award Technology
<b>Advertising Sections (1/8-page Catalog Section)</b>	New Product Catalog Design Education	Commercial Interiors Product Guide	Lighting New Product Guide	Spring Catalog New Product	Kitchen + Bath New Product Guide NeoCon Preview ITC Section Design Education	Commercial Interiors Product Guide	Summer Catalog New Product	Lighting New Product Guide Hospitality New Product Guide Design Education	Fall New Product Catalog ITC Section Design Education	Workplace Product Guide	Commercial Interiors Product Guide ITC Section
<b>Special Publications/ Ad Study</b>			Ad Performance Study		NYC Design Guide				Ad Performance Study		
<b>Trade Show and Event Distribution</b>	Metropolis A+D Tour NYIGF (Jan 28, NYC)	Metropolis A+D Tour	State of Design (Metropolis ELF Scholarship Event) Lightfair (May 9, Las Vegas) HD Expo (May 15, Las Vegas) AIA Expo (May 17, DC) ICFF (May 19, NYC) NeoCon (June, Chicago) Metropolis A+D Tour	K/BIS (April 24, Chicago) Lightfair (May 9, Las Vegas) Metropolis Mission Critical Metropolis A+D Tour	ICFF (May 19, NYC) NY Design Week Metropolis A+D Tour Metropolis Mission Critical	NeoCon (June, Chicago) Metropolis A+D Tour Metropolis Mission Critical	Metropolis A+D Tour	HD Boutique (Sept, Miami) Healthcare Facilities Symposium (Oct 2-4, Chicago) Metropolis A+D Tour	NeoCon East (Nov 2-3, Baltimore) Healthcare Design (Nov 3-6, Phoenix) Metropolis A+D Tour	Metropolis A+D Tour Greenbuild Expo (Nov 13-16, San Francisco)	Metropolis A+D Tour Metropolis Mission Critical IIDA Smart Environment Awards
<b>Monthly Targeted Mailings</b>	AIA Members IIDA Members	Education Specifiers HealthcareDesign '11 Attendees	Lighting Specifiers IALD Members "Green Specifiers"	Kitchen + Bath Specifiers HD Boutique '11 Attendees	ICFF '11 Attendees Kitchen + Bath Specifiers	Corporate end-users Facility managers	Education specifiers Kitchen + Bath Specifiers	Hospitality Specifiers "Green Specifiers"	Healthcare specifiers NeoCon East '11 attendees	NeoCon '12 Attendees Facility Managers	NeoCon East '12 Attendees GSA Government List