

# METROPOLIS

## *Metropolis Design Guide: NYC 2009*

### ***Become a New York attraction in the ICFF Connected Metropolis Design Guide: NYC 2009***



25,000 architects, interior designers, manufacturers and press are coming to New York from 31 countries and 50 states to attend ICFF. The guide to the city in their hands is the *ICFF/Metropolis Design Guide: NYC*.

Your presence in the Guide makes your showroom a destination for these visitors - and puts you in the company of our city's great architecture and design resources.

### **Distribution of the Metropolis Design Guide: NYC 25,000 copies to:**

- Key locations on ICFF 2009 show floor - the official city guide for ICFF (and the only guide allowed at Javits)
- Top New York Metro architecture and design firms
- Influential *Metropolis* subscribers, NYC restaurants, galleries, hotels
- Advertiser showrooms

### **Your ad is seen in a compelling editorial environment that ICFF attendees refer to again and again:**

- A unique design enthusiast's guide to New York City
- Detailed maps and profiles of key neighborhoods important like Chelsea, Soho, Williamsburg, etc.
- Hot designers, restaurants, and retailers
- Events listings for ICFF week
- \* **And many attendees hold on to the Design Guide for other visits to the city and as a guide to key vendors.**

**Pricing: Full page, 4 color ad: \$4867**

**We can't expand the page count to meet demand – the ad inventory is limited. Reserve your space before we sell out – as we have for the past 4 years.**

**Ad close date: March 30, 2009      Materials close date: April 6, 2009**

Contact your METROPOLIS representative or Tamara Stout at 212.886.2529 or [tstout@metropolismag.com](mailto:tstout@metropolismag.com)

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## *Metropolis Design Guide: NYC*

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*Attn: Design Guide: NYC*

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**ACT NOW! SPACE IS LIMITED!**

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