

METROPOLIS

2009 Chicago: Taste of the Town
The annual restaurant guide
from *Metropolis* magazine

Join thousands of NeoCon® attendees
at their breakfasts, lunches,
dinners and meetings

Metropolis's annual Chicago Restaurant Guide, **2009 Chicago: Taste of the Town**, is the Bible for the style-minded NeoCon® attendees looking for advice on hot new restaurants, quiet, out-of-the-way bistros, and impressive places to take clients. It's useful, it's fun, it's witty, and for ten years it has been a NeoCon® tradition – and your ad will be taken along in briefcases and handbags every day of the show.



Attendees tell us they keep and use *Taste of the Town* on business trips to Chicago year round.

NeoCon®
World's Trade Fair 2009

“For ten years, MMPI has been partnering with *Metropolis* to bring the *Taste of the Town Guide* to the more than 3 million people who visit the Merchandise Mart each year. It's highly requested and treasured by visitors of the Mart, and is a great resource for our city, bringing them the very best of Chicago.”
– *Mark Falanga, Senior Vice President, MMPI*

Your Ad will be seen by:

- 30,000+ visitors who pick it up on-site at NeoCon®
- NeoCon® early-registrants at their offices three weeks before the event—Begin marketing your product weeks before NeoCon begins!
- Thousands of visitors who pick up copies distributed at the Merchandise Mart for the next 12 months.

\$2,500 net for full page ad

Ad close May 1st

Materials due: May 6th

Contact your *Metropolis* representative or Tamara Stout at 212.886.2529 tstout@metropolismag.com